PURPOSEFUL GIVING ALLIANCE · A DAY OF GIVING

2025 Impact Summary

9th Annual A Day of Giving · Saturday, December 20, 2025 · Peoria Sports Complex, Peoria, Arizona

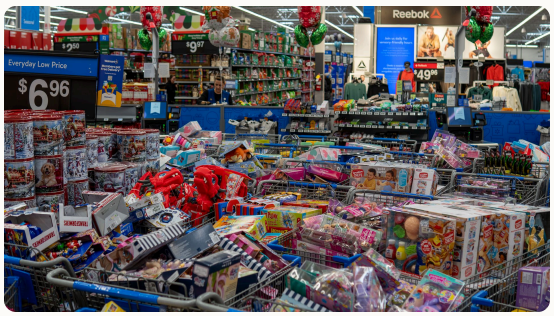
One day. A whole community.

2,268
family groups registered

6,169
children under 18 registered

700
volunteers

1,000+
vendors, partners and donors



What the day looked like

On December 20, families from across the West Valley came to Peoria Sports Complex for a day built around dignity and joy. Kids shopped for holiday gifts alongside a volunteer Elf, choosing presents themselves. Families shared a holiday meal, children bounced and played, and Peoria Police and Fire were on hand to meet families.

None of it happens without neighbors showing up for neighbors: businesses, city partners, churches, unions, first responders and hundreds of volunteers giving their time, from the community to the community.

> *"Seeing the kids light up with smiles, shopping for toys with an Elf, jumping in bounce houses, and feeling celebrated — that's what drives us all year long."*
>
> Brian Morris, President & Co-Founder (Arizona Progress Gazette)

2026 registrations to date

10th Annual A Day of Giving · registration is open and growing daily.
Counts as of November 12, 2026, 9:15 PM Arizona time.

786
family groups registered

2,332
children under 18 registered

Thank you

To the organizations whose gifts made the 9th Annual possible, including **Albertsons Companies Foundation (Albertsons | Safeway Southwest Division)**, **Peoria Ford**, the **City of Peoria**, **Mayor Jason Beck and Family**, Big Red Roofing, Rowe Family Charitable Foundation (Lerner Rowe Gives Back), Christ's Church of the Valley, United Phoenix Fire Fighters Association, AFSCME Local 3282, APS, Chasse Building Team, Pederson Group, Peoria Police Officers Association Charities, Kowalski Construction, Policy Development Group, Pivotal Policy Consulting, North Valley Stone Supply, Great American Title Agency, Reliable Portable Bathrooms, Roofing Wholesale Co., Phoenix Legacy Foundation and Desert Diamond Casino. And to the **Amkor Technology** employees and all 700 volunteers who gave their Saturday to their neighbors.

2025 money raised and how it was used

SOURCES	STATUS	AMOUNT
Cash sponsorships, grants & donations		**$183,409.44**
IN-KIND		
Private donation of toys (in-kind) — Mayor Beck and Family	CONFIRMED	$100,000.00
Total 2025 support (cash + in-kind)		**$283,409.44**

USES	STATUS	AMOUNT
Toys & gifts: private donation of toys (in-kind) — Mayor Beck and Family	CONFIRMED	$100,000.00
Toys & gifts: purchased toys, parent gifts & age-bracket fill-ins	CONFIRMED	$65,500.00
Food & holiday meals (volunteer, on-site and holiday meals)	CONFIRMED	$35,350.00
Entertainment (Santa, BMX stunt team, holiday trains, bounce houses and more)	CONFIRMED	$19,009.56
Other event payments and expenses	CONFIRMED	$11,481.04
Signs, printing & outreach	CONFIRMED	$11,032.94
Decorations & event supplies	CONFIRMED	$9,000.00
Volunteer & holiday shirts	CONFIRMED	$7,250.00
Administration, software & payment-platform fees	CONFIRMED	$5,695.34
Total uses of 2025 event spending		**$264,318.88**
Bills carried into 2026	CONFIRMED	$13,465.00
Total use of 2025 donations		**$277,783.88**
Balance carried into 2026	CONFIRMED	$5,625.56

Thank you. Now help us make year ten our biggest yet.

10th Annual A Day of Giving
Sat, Dec 19, 2026 · 7 AM–3 PM
Peoria Sports Complex · 16101 N 83rd Ave, Peoria, AZ 85382

★

Sponsor

Put your name on year ten. Sponsorships fund toys, meals and the day itself.

Scan

Sponsor form →

Donate toys & in-kind

New toys, food, services and supplies go straight to West Valley families.

Scan

Partnership options →

♥

Volunteer a team

Bring your company, church or club for a shift on December 19.

Scan

Volunteer form →

Purposeful Giving Alliance · 501(c)(3) · EIN 33-3306350
7558 W Thunderbird Rd Ste 1 PMB 480, Peoria, AZ 85381-6080

Brian Morris, President & Co-Founder
brian@purposefulgivingalliance.org

David Bell, VP & Co-Founder
david@purposefulgivingalliance.org